

ANNOUNCING A NEW MEMBERSHIP PROGRAM FOR CONTRIBUTORS

Every year, many step forward to support WUMCO through donations of food, as volunteers, and with financial contributions. We seek to grow the number of regular supporters by establishing a first-time formal annual membership program.

WUMCO MEMBERS RECEIVE THESE BENEFITS

- ▶ have the satisfaction of helping to provide adequate resources for WUMCO to sustain and enhance its services over the long haul.
- ▶ may attend our Annual Meeting to receive and discuss report on the organization's activities, elect members of the Board, approve annual budget & deal with other policy issues.
- ▶ receive recognition (*at their option*) on our Web site and Annual Report.

All levels receive a WUMCO membership card for discounts at a growing number of participating local stores & businesses.

The Jane Stearns Circle (JSC) For a minimum monthly gift of \$50, Circle members receive a unique membership card, a blanket embroidered with the WUMCO logo and recognition as JSC members on website & annual report.

The Sustainer—\$500 a year will also receive an "I support WUMCO" window cling, WUMCO mouse pad, and a WUMCO coffee mug.

The House Warmer—\$150 a year will also receive an "I support WUMCO" window cling, and a WUMCO mouse pad.

The Driver—\$75 a year will also receive an "I support WUMCO" window cling.

The Feeder—\$40 a year will receive the WUMCO membership card.

Becoming a member is convenient and easy. Fill out a membership envelope and mail it with your donation, or go on line to www.wumcohelp.org and click on "Become a Member".

In the western upcounty region, we are part of a diverse, yet close-knit community. As a WUMCO member you will be standing beside others in support of friends and neighbors in need of assistance. **You will be part of the solution.**

WUMCO FAQ

DOES WUMCO SERVE ONLY THE POOLESVILLE AND SURROUNDING AREA?

No, it serves a wide swath of the upper county, roughly the area from Frederick County line (northwest) to Potomac River (west/southwest) to Clarksburg and Germantown (east) and serving the towns of Poolesville, Boyds, Barnesville, Dickerson, and Beallsville.

WAS THE RELOCATION OF WUMCO TO POOLESVILLE IN 2015 BENEFICIAL?

Yes. Convenience for clients and volunteers; welcoming modern, attractive and sanitary space with improved Internet access; and ample parking have been major benefits.

WHAT DETERMINES ELIGIBILITY FOR AID?

All services are based on validated financial need without consideration to client's race, color, religion, gender, sexual preference, physical or mental condition or political preferences.

ARE THERE LIMITS TO ASSISTANCE PROVIDED TO CLIENTS?

Yes. When financial help is requested, every effort is made to assure that available public resources (e.g., County) are utilized first. Limits apply for client outlays; for example, assistance in meeting family living expenses is limited to \$500 for any 12-month period.

DOES WUMCO SEEK GRANTS?

Yes. Grants, from a variety of sources—United Way, government, foundations, etc.—have been a part of our financial history.

HOW IS WUMCO GOVERNED?

By a board of nine directors from our service area who oversee the staff, policies and programs. Day-to-day activities are managed by Executive Director Catherine Beliveau.



MAILING ADDRESS

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PHYSICAL ADDRESS

17550 W. Willard Road, Poolesville, MD 20842

TELEPHONE 301/972-8481

WWW.WUMCOHELP.ORG

WUMCO

Help, Inc.

Emergency Assistance
from the Heart

Why WUMCO is Reaching Out to You

BECAUSE YOUR COMMUNITY NEEDS YOU!

PROBLEM

Though in recent years expenses have been well controlled, revenues (*most come from local donations*) have lagged well behind. Reserves are shrinking fast and capacity to serve over the long run is threatened.

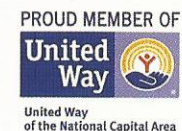
SOLUTION

Modest increases from present givers. Increase in number of donors.

RESULT

WUMCO will have the resources to maintain its vital services.

READ ON!



WUMCO HISTORY

In the late 1960's, two dear friends, Jane Stearns and Beulah Harper, joined forces to provide food and rides to those in need in the Western Upper Montgomery County. From this humble start a major 501(c) 3 organization with multiple emergency services grew. Jane and husband Fred donated their time, their residence, and costs of utilities to WUMCO. The first paid staff person was hired in 2000. In 2015 WUMCO moved to Poolesville in order to be better placed to serve the community.

Our founder. Jane Stearns is a remarkable lady with a heart of gold! Beyond founding WUMCO, Jane has a history of community service, as one-time secretary of the Montgomery County NAACP, activist in race relations and decades of work in her church. Still serving part-time at WUMCO, she has never received a penny of compensation. For over 48 years Jane Stearns has been, and continues to be, the heart and the face of WUMCO.

WHY WE ASK FOR YOUR SUPPORT

All who live in Poolesville/Western Montgomery have an important stake in a well-financed WUMCO and the many services it provides.

Annual donations have been essentially flat for the past few years & significantly below expenditures.

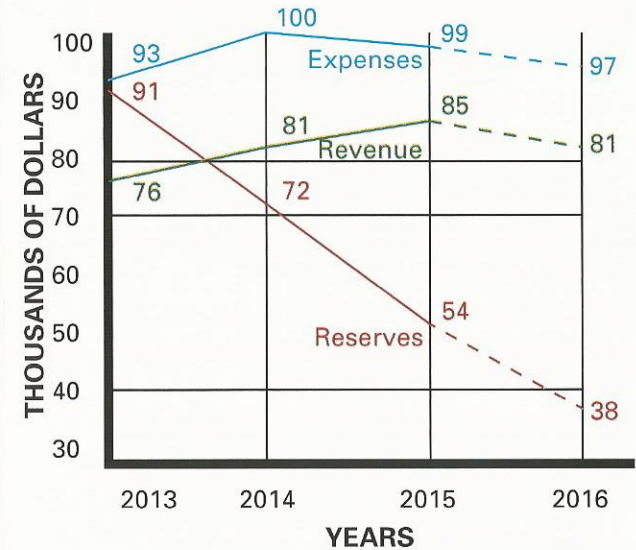
WUMCO has had to draw down its reserves to meet these recurring deficits although the organization has managed its finances well.

Continuation of the recent shortfalls will result in cutting services or seeking greater increases in support if not addressed now.

The most significant portion of our revenues (75% in 2015) comes from local support (individuals, businesses, churches, etc.).

Bottom line Addressing this concerning but very "fixable" imbalance requires modest but sustained increase in donations from local supporters—and recruitment of new donors.

All projected 2016 statistics are based on averages of financial data for 2013, 2014 and 2015. They do NOT include new contributions anticipated from our 2016 campaign.



TOUCHING LIVES Clients Served During 2015

Often viewed as strictly a "food pantry", WUMCO has in fact evolved over the years into a multi-services entity, serving a diversity of needs.

***TOTAL FOOD DISTRIBUTED: 16,163 POUNDS**



PROGRAM	NUMBER OF CLIENTS SERVED ONE OR MORE TIMES	TOTAL NUMBER OF INDIVIDUAL SERVICES
Housing costs	45 Families	48
Utilities costs	74 Families	105
Medicines and Medical Procedures	22 Persons	70
Medical Transportation	4 Persons	19
*Emergency Food (food pantry)	52 Families/154 Persons	128
Automobile Maintenance or Preservation	15 Families	19
Thanksgiving Food Baskets	154 Families	639
Christmas Food Baskets	166 Families	703
Christmas Toys	348 Children	348